

Skills

Leadership & Coaching
Product Management
Software Dev. Management
Business Analysis & Strategy
Agile Methodologies
Data Analytics

Languages

German - Native Language
English - Native Speaker Level
French - Intermediate (B2)
Spanish - Intermediate (B1)

Soft Skills

Intercultural Communication
Out of the Box Thinking
Leadership
Team Building
Conflict Resolution

Education

B.Sc. Economics and
Business Economics
Maastricht University, The
Netherlands & Université Paris 1
Pantheon-Sorbonne, Paris,
France, Sept. 2013 - Jan. 2017

Notable Experience

President of Study
Association
SCOPE | Economics,
Maastricht, The Netherlands
May 2014 - June 2015

Volunteer at NGO

Jatan Sansthan, Udaipur, India
Sept. 2012 - Aug. 2013

Professional Summary

Franklin Institute Of Applied Sciences - Professional Education

Head of Academy

- Spearheaded curriculum development for a 12-month Product Management program.
- Recruited, trained, and led a team of 14 caches rated >8.5 by students, enhancing student outcomes and course ratings.
- Streamlined operations to support over 150 students across 10+ course, setting up and continuously refining scalable processes.

Apr 2023 - Nov 2024

Hier Foods GmbH - Decentralized Local Supply Chain Startup

Lead Product Manager

- Led customer discovery and implemented technical integrations with major enterprises via EDI.
- Managed the product roadmap, team structure, and directly oversaw the recruitment and coaching of engineers and product managers.

May 2022 - Feb 2023

Urban Sports Club GmbH - Major Sports Subscription in Europe

Lead Product Manager

- Directed a team of 2 product managers and 12 software engineers, reducing payment-related fraud by over 90%.
- Successfully led the migration of platform infrastructure from AWS to GCP, initiating the use of microservices.
- Implemented OKRs and supported due diligence processes for a significant investor round.

Apr 2020 - Apr 2022

Mendel Foods - Sustainable Local Food Wholesale Startup

Co-Founder

- Conducted field work in regenerative agriculture and in-depth product discovery to develop a viable business model.
- Achieved global Top 25 ranking in the Pioneer Tournament, securing investor interest and signing multiple B2B customer LOIs.

Jun 2019 - Jan 2020

N26 GmbH - Pioneering Mobile-First Bank in Europe

Product Owner

- Led the strategic development and management of payment teams, focusing on card lifecycle and transaction processing.
- Launched the high-profile payment options Apple Pay and Google Pay across multiple European markets.
- Facilitated N26's international expansion into the UK and US, optimizing the platform for multi-regional operations.

Apr 2017 - Apr 2019

